



MADE IN NY MEDIA CENTER BY IFP FAQ

WHAT IS THE MEDIA CENTER?

The Made in NY Media Center by IFP is a collaborative workspace and community dedicated to supporting and connecting media and tech entrepreneurs, innovators, and artists.

With access to curated industry resources, a network of experts and top talent, mentorships, workshops, and educational opportunities—the Made in NY Media Center is poised to spark change, foster innovation and create completely new ideas.

Developed through a unique partnership between the Independent Filmmaker Project, the Mayor’s Office of Media and Entertainment, and the New York City Economic Development Corporation, The Made in NY Media Center offers its members a nurturing community and workspace to develop their career and business or project.

WHAT ARE THE FACILITIES LIKE?

The 20,000-square-foot state-of-the-art facility is located on the ground floor of 30 John Street in DUMBO at the intersection of John and Jay Street. The facility features co-working spaces, a 72-seat theater, immersive art gallery and café in addition to dedicated spaces for classes, conferences, meetings and meetings. Through a combination of membership-driven and public-access programming our Media Center champions the future of storytelling in the digital age through a unique focus on cross-platform and cross-discipline media innovation. There are 126 dedicated desks, 40 shared seats and an anticipated volume of over 60,000 people per year at the center.

WHERE CAN WE FIND MORE ABOUT THE CENTER?

News, calendar of events, partners and other information can be found at www.nymediacenter.com. You can also follow us on social media @NYMediaCenter

WHAT ARE THE HOURS OF OPERATION?

Initial operating hours are 9:00 AM – 10PM weekdays, and 10:00 AM – 6:00 PM on weekends.

WHO IS BEHIND THE CENTER?

Independent Filmmaker Project (IFP) was selected as the developer and operator of the Media Center after a request for proposals was issued by NYCEDC in partnership with the Mayor’s Office of Media & Entertainment in March 2012. IFP has pursued its mission of sustaining innovative content creation and community building for 38 years through its support of the production of 8,000 films and 22,000 filmmakers. Each year IFP presents the Gotham Independent Film Awards and brings filmmakers and industry reps together at Independent Film Week. IFP also publishes FILMMAKER Magazine. On



October 1, 2013, Mayor Bloomberg and other officials along with IFP officially opened the building.

WHO USES THE CENTER?

Whether one's field of work is film, gaming, VR/AR, app development, journalism or looking to connect and collaborate with like-minded individuals to further their business and career we bring it all together under one roof — in Brooklyn's most future-forward neighborhood. We are all-ages and open-ended in our approach to creators. We are also open to the general public who would like to take classes, attend screenings or visit the media arts gallery or café.

HOW DO I BECOME A MEMBER AND WHAT DOES IT COST?

By submitting and [application online](#).

We are actively seeking new media and tech entrepreneurs, innovators, and artists to join and enrich our community.

We offer four levels of membership on a monthly or annual basis starting at **\$199/month**

WHAT DISCIPLINES ARE BEING BROUGHT TOGETHER?

We believe the best innovation comes from collaboration. We also believe creators should be defined by their vision, not their medium. The center will bring different disciplines together drawing from film, VR/AR, gaming, journalism, advertising, design, web, and mobile.

WHERE CAN I FIND A SCHEDULE OF EVENTS?

A full schedule of events can be found at nymediacenter.com.

HOW DO I CHECK OUT THE CENTER?

If you would like to schedule a tour, attend an open house, or meet with one of our staff members to learn more about the center, email community@nymediacenter.com or call 718-729-6677.

WHO RUNS THE MEDIA CENTER ON A DAY-TO-DAY BASIS?

The Made in NY Media Center by IFP has a diverse dedicated staff. Its leadership team includes:

Joana Vicente, Executive Director IFP and Made in NY Media Center by IFP

Kia Brooks, Manager, Events & Operations

Michelle Carollo, Community Engagement Manager

Staffan Alm, Sales & Marketing Manager



WHAT ARE PEOPLE SAYING ABOUT THE CENTER?

We are very excited about what the Media Center can accomplish and so are many others. Below are some of the things being said about the Made in NY Media Center:

“The city wisely chose the IFP to build and run the Made in NY Media Center. The Independent Filmmaker Project has long been at the crossroads of storytelling and

distribution- understanding that the future of film is inherently about breaking out of old bonds and reaching into new outlets.” – *The Huffington Post*

“The IFP brings connections to some important players in New York’s entertainment industry.” – *The New York Times*

“First of its kind internationally... to foster new development and innovation in the media sphere.” – *Variety*

“The Made in NY Media Center...in DUMBO, Brooklyn, is the reason why artists move to New York. When it opens in October, it will be a hub for filmmakers and entrepreneurs to work, learn, connect, and collaborate--a distillation of the city itself.” – *Fast Company*

“New York City stands at the forefront of the media and entertainment industries. The Made in New York Media Center will allow us to continue to evolve and meet new challenges in the changing media landscape.” – Michael Bloomberg, *Mayor, New York City*

HOW DO I REQUEST INTERVIEWS WITH MEDIA CENTER ORGANIZERS OR MEMBERS, AND WHERE CAN I FIND PHOTOS/VIDEO FROM THE CENTER?

Photos, logos, headshots and other press collaterals [can be found here](#). To schedule interviews or a tour of the facilities, media relations contacts please email marketing@nymediacenter.com