



MADE IN NY MEDIA CENTER BY IFP - PRESS KIT

The Made in NY Media Center by IFP is a collaborative workspace and community dedicated to supporting and connecting media and tech entrepreneurs, innovators, and artists.

With access to curated industry resources, a network of experts and top talent, mentorships, workshops, and educational opportunities—the Made in NY Media Center is poised to spark change, foster innovation and create completely new ideas.

Developed through a unique partnership between the Independent Filmmaker Project, the Mayor’s Office of Media and Entertainment, and the New York City Economic Development Corporation, The Made in NY Media Center offers its members a nurturing community and workspace to develop their career and business or project.

The 20,000-square-foot state-of-the-art facility is located on the ground floor of 30 John Street in DUMBO at the intersection of John and Jay Street. The facility features co-working spaces, a 72-seat theater, immersive art gallery and café in addition to dedicated spaces for classes, conferences, meetings and meetings.

Follow us on social media @NYMediaCenter and check our website for more info:
www.nymediacenter.com.

MEMBERSHIP & CO-WORKING SPACE

Whether your field of work is film, gaming, VR/AR, app development, journalism or looking to connect and collaborate with like-minded individuals to further your business and career, the Made in NY Media Center brings it all together under one roof in Brooklyn’s most future-forward neighborhood.

The Media Center offers **four levels of membership** on a monthly or annual basis:

| | |
|-----------------------------|-----------------|
| Community | \$199 per month |
| Incubator | \$450 per month |
| Media Pro | \$5,000 annual |
| Corporate Community Builder | \$12,000 annual |

MEMBERSHIP LEVELS

Community Workspace

Access to Media Center first floor amenities including hot-desk, lounge, Café, fast Wi-fi, and unlimited printing. Access to office hours with leading media + tech industry professionals as well as Invitations to events, and discounts to workshops, conferences, seminars and classes.

Incubator Workspace

Community workspace benefits plus dedicated desk with full Media Center access including; conference rooms, powerful Wi-Fi, unlimited printing, production suite, private phone booths, mailroom, and personal storage unit. Access to mentors, experts-in-residence, exclusive networking events, marketing exposure and more.

Media Pro

All Incubator level amenities plus priority access/private meetings with select Media Center companies, projects and individuals, VIP access to monthly networking, mentoring and teaching opportunities, access to services, mentorship, experts-in-residence, plus free registration to two free classes per quarter.

Corporate Community Builder

All Media Pro benefits, plus access to center for corporate retreats, receptions and presentations, ability to host tastemaker screenings/presentations, exclusive access to screening room, gallery, café and education spaces, priority access to the Media Center's network of talent, companies and resources.

A more detailed list of benefits for each plan can be found at nymediacenter.com

EDUCATION

The Made in NY Media Center by IFP champions the future of storytelling through a unique focus on cross-platform, cross discipline educational focus. Their educational platform called ClassWork is a set of personalized courses guided by leading industry experts who love what they do. Designed for entrepreneurs, innovators, and experience-seekers looking to thrive in the modern economy, it's where business minds get creative, and creative minds get business. All courses, whether they are individual classes, workshops, or long-form courses, will be open to the public, and are designed to address the needs of creative and tech professionals in various stages of their careers.

FACILITIES

The Made in NY Media Center by IFP is located at 30 John Street in DUMBO, Brooklyn. Across the Manhattan Waterfront and Brooklyn Bridge Park, the Media Center is just minutes to Manhattan, the Navy Yard and downtown Brooklyn. The Media Center is within a landmark building built in 1909. The Media Center encompasses:

- 20,000-sq-feet street-level facility
- Co-working space

- 126 dedicated desks, 40 shared seats
- Café and lounge
- 72-seat theater
- Media arts gallery
- Classrooms and meeting spaces
- Editing suite
- Library

HISTORY

IFP was selected as the developer and operator of the Media Center after a request for proposals was issued by NYCEDC in partnership with the Mayor's Office of Media & Entertainment in March 2012. IFP has pursued its mission of sustaining innovative content creation and community building for 38 years through its support of the production of 8,000 films and 22,000 filmmakers. Each year IFP presents the Gotham Independent Film Awards and brings filmmakers and industry reps together at Independent Film Week. IFP also publishes FILMMAKER Magazine. On October 1, 2013, Mayor Bloomberg and other officials along with IFP officially opened the facility.

MEDIA CENTER LEADERSHIP

Joana Vicente, Executive Director IFP and Made in NY Media Center by IFP

Kia Brooks, Manager, Events & Operations

Michelle Carollo, Community Engagement Manager

Staffan Alm, Sales & Marketing Manager

ADVISORY BOARD

Jeffrey Kusama-Hinte, President, Antidote International Films

Adrienne Becker, CEO/Killer Content

Kate Daly, SVP and Managing Director for the Center for Economic Transformation/NYCEDC

Jason Hirshhorn, CEO/ReDEF Group

Laura Lee, Director/Head of North American Content Partnerships, YouTube

Jon Miller, Co-Founder/Fuel Media Capital, Advisory Board Chair

Katherine Oliver, Principal/Bloomberg Associates and Former Commissioner, NYC MOME

Noah Rosenberg, Founder, CEO, and Editor-in-Chief/Narratively (Made in NY Media Center member)

Scott Stedman, Founder/Northside Media Group

James Truman, Entrepreneur

Laura Walker, President and CEO/New York Public Radio

Spencer Wang, Founder and CEO/888 Advisory, LLC

Philipp Engelhorn, Founder/Cinereach

Dr. Craig Nevill-Manning, Engineering Director/Google

Marc Schiller, Founder and CEO/BOND Strategy and Influence

Lance Weiler, Filmmaker and Founder/WorkBook Project

Joana Vicente, Executive Director of IFP and the Made in NY Media Center by IFP

INNOVATION COMMITTEE

Gordon Ampel, Entertainment & Media Executive

Aaryn Anderson, Executive Director, Vectorform New York

Jonathan Askin, Founder/Director, Brooklyn Law Incubator & Policy Clinic

Tom Constable, Associate Director, Strategic Marketing & Community Development Verizon Ventures

Owen Davis, Managing Director, NYC Seed

Billy DiMichele, Vice President, Creative Development, Scholastic Inc

Vanessa Goldstein, YouTube Creator Programs Manager

Nick Fortugno, Co-Founder/COO, Playmatics

Noah Harlan, Founder, Two Bulls

Paul Noglows, Executive Producer, Forbes Reinventing America Summits

Jamin O'Brien, Producer

Jessica Lawrence, Executive Director of NY Tech Meetup (NYTM)

Vinay Singh, Partner, Archer Gray

Kent Sanderson, President, Acquisitions and Ancillary Distribution at Bleecker Street

Yvonne Sheehan, Founder, HighTea

Debika Shome, Deputy Director, Harmony Institute

Margaret Wallace, CEO, Playmatics

Paul Woolmington, Co-founder, Naked Communications Americas and Senior Fellow, Columbia School of the Arts

IFP BOARD

Anthony Bregman, Secretary, Founder/Film Producer, Likely Story

Gerry Byrne, Vice Chairman, PMC

Mark D'Arcy, Global Director of Creative Solutions, Facebook

Amy Emmerich, Chief Content Officer Refinery 29

Philipp Engelhorn, Founder, Cinereach

Barry Feirstein, Founder of Feirstein Capital Management

James Janowitz, Partner, Pryor Cashman LLP

Sheila Nevins, President, HBO Documentary Films

Katherine Oliver, Commissioner of Mayor's Office of Entertainment & Media

Marc Schiller, Founder and CEO, BOND Strategy and Influence

John Schmidt, CEO at Content Media Corp

Sharon Solomon, Managing Director, Market & Client Strategy, RBC Capital Market

Yancey Strickler, Co-Founder and CEO, Kickstarter

Lance Weiler, Filmmaker/Founder, WorkBook Project

Christine Vachon, producer, co-founder, Killer Films

ABOUT IFP

The Independent Filmmaker Project (IFP), the oldest and largest independent film organization in the nation, created and operates the Media Center. IFP champions the future of storytelling in the digital age by fostering a vibrant and sustainable independent filmmaking community. IFP has supported over 8,000 films and offered resources to more than 20,000 filmmakers over its 38-year history, developing 450 new feature and documentary films each year. IFP guides filmmakers in the art, technology, and business of independent filmmaking through its year-round programming and with the introduction of the state-of-the-art Media Center. In addition to its year-round workshops, seminars, conferences and mentorship, IFP's programs include IFP Film Week, The Gotham Independent Film Awards, and the Independent Filmmaker Labs. IFP also publishes Filmmaker Magazine.

Founded in 1979, IFP is the largest and oldest not-for-profit dedicated to independent film. More info at www.ifp.org.

ABOUT MAYOR'S OFFICE OF ENTERTAINMENT & MEDIA

The Mayor's Office of Media and Entertainment consists of the Office of Film, Theatre and Broadcasting, facilitating and supporting film and TV production throughout the five boroughs; NYC Digital, which works to realize New York City's potential as the world's leading digital city; and NYC Media, the official TV, radio and online network of the City of New York. The agency's mission is to streamline government communications by making information accessible, leveraging technology to aid in the transparency of government and by supporting relevant media and entertainment industries in New York City.

NEW YORK CITY ECONOMIC DEVELOPMENT CORPORATION (NYCEDC)

NYCEDC consists of teams of skilled and dedicated individuals with knowhow and expertise across many fields including community/neighborhood development, workforce development, real estate, industry and sector analysis, design, urban planning, marketing, engineering, financial analysis and more. With one thing in common, a passion for New York City and its people. NYCEDC expresses itself in: promoting and growing quality jobs for all New Yorkers and in cultivating dynamic, resilient communities across all five boroughs. This strategy is shaped by five key principles: **Investing in Infrastructure, Unlocking Human Capital, Leveraging City Assets, Making it Easier for Business to Start and Grow, Cultivating A Global Capital of Innovation**

NYCEDC is dedicated to the creation of a dynamic, equitable, and sustainable urban economy. They are making sure that whatever happens next, happens right here in New York City—and that all New Yorkers are a part of it.

PRESS CONTACT

For interviews, photos, logos, headshots and other press collaterals: please email marketing@nymediacenter.com